A Document Analysis System for Supporting Electronic Voting Research

Daniel Lopresti Computer Science & Engineering Lehigh University Bethlehem, PA, USA

George Nagy

Electrical, Computer, and Systems Engineering Rensselaer Polytechnic Institute Troy, NY, USA

Elisa Barney Smith

Electrical and Computer Engineering Boise State University Boise, ID, USA

A Document Analysis System for Supporting Electronic Voting Research





Lopresti • Slide 1 DAS Workshop • 9/19/08



- Background: the push toward paper-based voting
- Issues in processing scanned ballots
- Opportunties for document analysis research
- Overview of our ongoing work*
- Summary

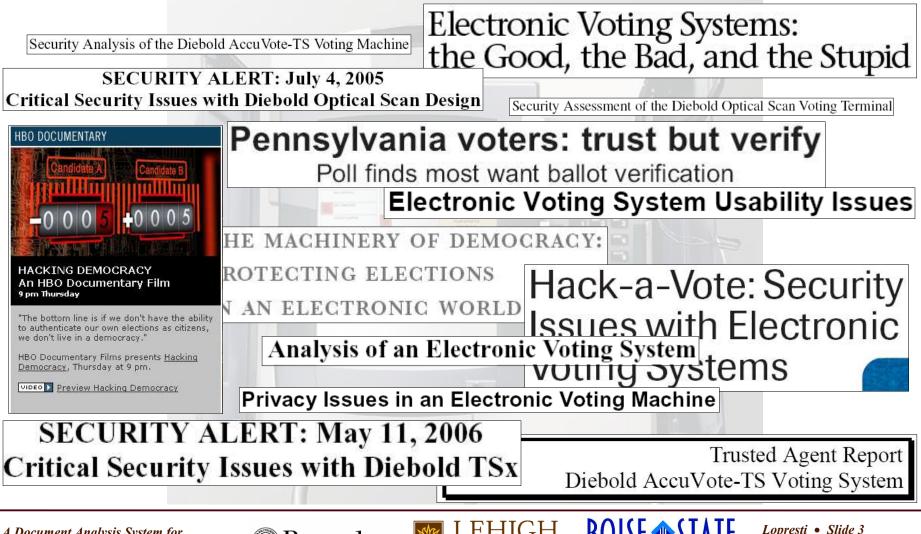
* Ideas and a prototype system, but no experimental results yet.







E-voting in the news



DAS Workshop • 9/19/08

A Document Analysis System for Supporting Electronic Voting Research



What are the problems?

Recent transition to e-voting in U.S. has been rocky at best:

- Well-publicized "attacks" by computer security researchers who have obtained examples of such systems.
- Votes lost in real elections due to software / hardware failures ...
- ... and due to under-trained workers, bad user interface designs.

No matter the vendor, one truth holds: all computer systems of this complexity have bugs.

Situation exacerbated by:

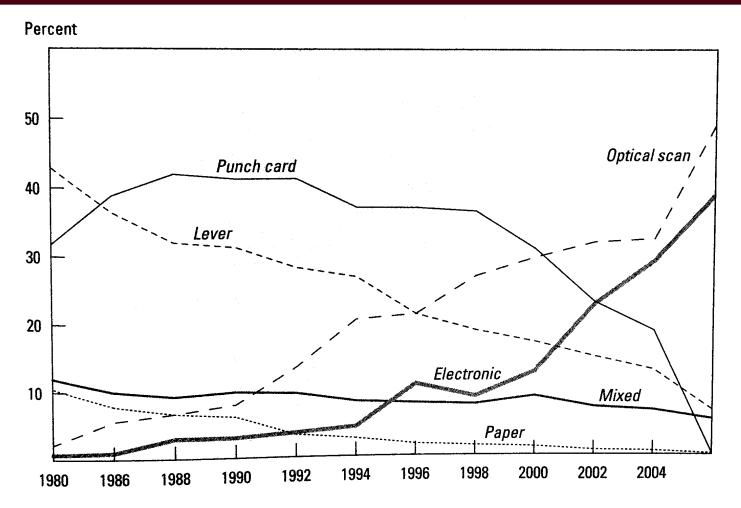
- Closed (proprietary) systems, no independent audit trail.
- Result is loss of voter trust, lawsuits, flurry of new legislation.

A Document Analysis System for Supporting Electronic Voting Research





Voting system use in the U.S.



From Voting Technology: The Not-So-Simple Act of Casting a Ballot, by Paul S. Herrnson, et al, Brookings Institution Press, 2008.

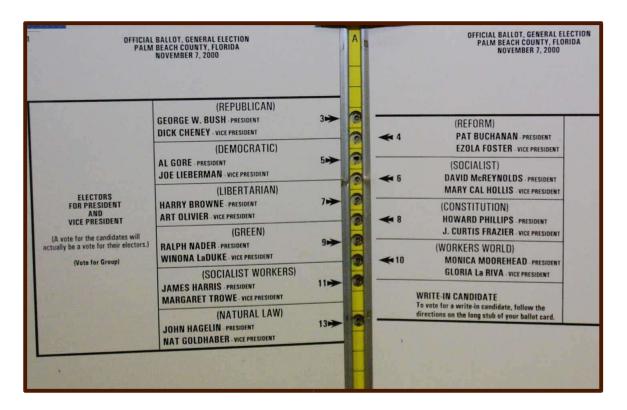
A Document Analysis System for Supporting Electronic Voting Research



Lopresti • Slide 5 DAS Workshop • 9/19/08

How did we get where we are?

The infamous butterfly ballot from the 2000 U.S. Presidential election:



Lopresti • Slide 6

DAS Workshop • 9/19/08

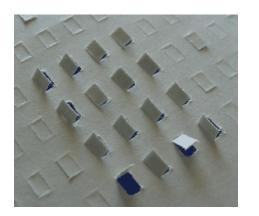
The Florida ballot is a classic example of bad user interface design. (Computer software can suffer from such problems just as easily.)

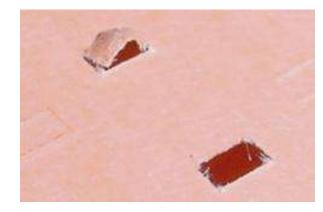
 $http://www2.indystar.com/library/factfiles/gov/politics/election2000/img/prezrace/butterfly_large.jpg$

A Document Analysis System for Supporting Electronic Voting Research



Hanging chads & voter intent





Votomatic technology used in Florida was prone to paper jams. This led to hanging and dimpled chads, making it hard to determine *voter intent*, which provides the legal standard.

http://www.cs.uiowa.edu/~jones/cards/chad.html http://www.pushback.com/justice/votefraud/DimpledChadPictures.html





Lopresti • Slide 7 DAS Workshop • 9/19/08



Counting votes may not be easy

OFFIGAL RALLOT Judga COUNTY NAME Judga NOVEWBER 7, 7006					
INSTRUCTIONS TO VOTERS To vote, completely fill in the oval(s) next to your choice(s) like this:					
FEDERAL OFFICES	COUNTY OFFICES				
UNITED STATES SENATOR WOTE FOR ONE	SECRETARY OF STATE VOTE FOR ONE	COUNTY AGENTOR VOTE FOR ONE			
CANDIDATE DEMOCRATIC-TARMER-LABOR	CANDIDATE DEMOCRAT C-FARMER-LABOR	v tela (se)			
CANDIDATE Party or Principle		COUNTY TREASURER VOTE FOR ONE			
cier.fire	STATE AUDITOR	CANDIDATE			
UNITED STATES REPRESENTATIVE	VOTE FOR ONE				
DISTRICT [NUMBER]					
		COUNTY RECORDER VOTE FOR ONE			
CANDIDATE REPUBLICAN	CANDIDATE DEMOCRAT C-FARMER-LABOR				
CANDIDATE DEMOCRATIC - ARMER-LARCE	C enclary				
utoir /sty	ATTORNEY GENERAL VOTE FOR ONE				
STATE OFFICES		COUNTY SHERIFF VOTE FOR ONE			
STATE SENATOR DISTRICT [NUMBER] VOTE FOR ONE		5			
CANDIDATE INDEPENDENCE	CANDIDATE DEMOCIAT C-FARMER-LABOR				
		COUNTY ATTORNEY VOTE FOR ONE			
	CONSTITUTIONAL AMENDMENT				
CANDIDATE DEMOCRATIC-TARMER-LABOR	Feiture I:: yole on a constitutional amendment, will have				
STATE REPRESENTATIVE	the same effect as voting no for the amendment.	COUNTY SURVEYOR			
DISTRICT [NUMBER] VOTE FOR ONE	To vote for a proposed constitutional amendment, completely fill in the ovel next to the word "YES" for that quotifiem. To vote against a proposed constitutional amendment, completely fill in the ovel next to the word "NO" for that question.	VOTE FOR ONE			
CANDIDATE INDEPENDENCE	amandment, completely 'it in the avail next to the word 'ND' for their question.				
	CONSTITUTIONAL AMENDMENT TITLE				
CANDIDATE DEMCORATIC-FARMER-LABOR	[Dody of guestion printed in speer and lower case letters.]	CITY OFFICES			
when they	C YES	[CITY NAME OPTIONAL]			
GOVERNOR AND LIEUTENANT GOVERNOR	× NO	COUNCIL MEMBER VOTE FOR UP TO TWO			
VOTE FOR ONE TEAM	COUNTY OFFICES				
CANDIDATE INDEPENDENCE	COUNTY COMMISSIONER				
CANDIDATE AND GANDIDATE REPUBLICAN	DISTRICT [NUMBER]	🗩 vien. For			
CANDIDATE AND		O vikit. Yanz			
CANDIDATE DEMOCRATIC FARMER LABOR					
	VOTE FRONT AND BACK OF BALLOT				
190-001					

INSTRUCTIONS TO VOTERS

To vote, completely fill in the oval(s) next to your choice(s) like this:



Is this a legal vote?

- Courts would probably say so ...
- ... but op-scan readers might not count it.

Increasing demands that machine's interpretation match a human's.







Evaluating election technologies

Some general system-level goals for trustworthy elections:

- Need accurate determination of voter intent.
- Must preserve voter anonymity.
- Accessibility for disabled voters and non-native speakers.
- If possible, prevent overvoting (invalidates voter's ballot).
- If possible, prevent unintentional undervoting (voter confusion?).
- Easy to administer, even by under-trained poll workers.
- Transparently fair.







Lingering concerns about paper

Draft report on Voluntary Voting Systems Guidelines by the Security and Transparency Subcommittee for the Technical Guidelines Development Committee of the National Institute of Standards and Technology (NIST):

W. Burr, J. Kelsey, R. Peralta, and J. Wack. Requiring software independence in VVSG 2007: STS recommendations for the TGDC. Technical report, National Institute of Standards and Technology, November 2006. http://vote.nist.gov/DraftWhitePaperOnSIinVVSG2007-20061120.pdf.

A Document Analysis System for Supporting Electronic Voting Research







Lopresti • Slide 10 DAS Workshop • 9/19/08

Research questions

Issues that arise from using paper ballots in elections:

- Accurate interpretation of marginal markings.
- Human cost, error rate, and bias in performing manual recounts.
- Failure modes in ballot imaging (e.g., paper jams).
- Systematic errors due to ballot layout (one candidate may be disadvantaged over another based on physical location on page).

Also keep in mind:

- U.S. Elections can be complex (10's to 100's of choices).
- Impact of "voter error" (e.g., improper markings, erasures).
- Potential for traditional ballot-box stuffing.
- Computer hackers attempting to manipulate the vote.





Connection to forms processing

Similarities to forms processing, but also some key differences:

- Much broader range of users (education level, literacy, etc.) than for traditional forms applications.
- Ballots must preserve a voter's anonymity.
- Demand to count votes and report results quickly.
- Elections are held infrequently, so voting equipment sits unused for long periods in storage.
- Poll workers often lack technical expertise.
- Maintaining chain-of-custody is a critical security requirement.
- No *financial* interest in making sure votes are counted accurately, but there is tremendous *public* interest.





BallotToolkit

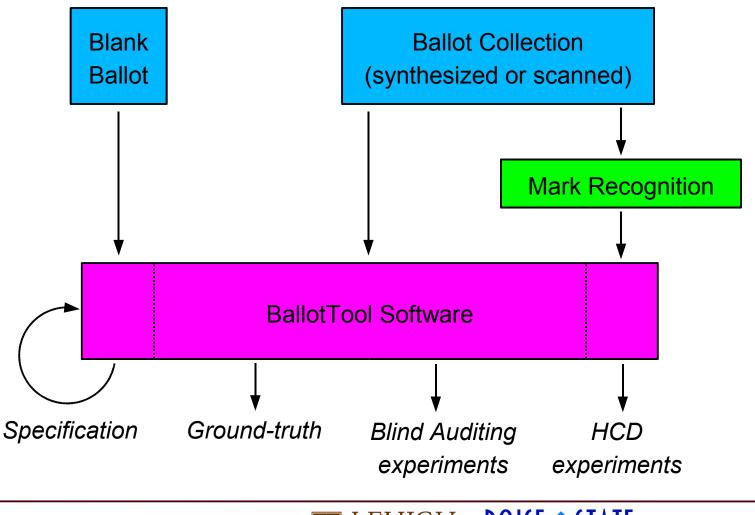
Software components written in Tcl/Tk and runnable under both MS Windows and Linux. GUI logs user interactions (all events time-stamped) to facilitate user studies. Data interchange via XML-like file formats.

Provides support for:

- Ballot specification (locating targets, defining races and elections).
- Ballot ground-truthing (human interpretation of ballot markings).
- Synthesizing collections of marked ballots.
- Investigating "blind" auditing to eliminate human bias.
- Investigating homogeneous class display to facilitate recounts.



BallotTool software



A Document Analysis System for Supporting Electronic Voting Research



Lopresti • Slide 14 DAS Workshop • 9/19/08

BallotTool GUI

		LM_	survey1b (x	0.25)						
Perfect	Election Ballot	Mode	Display	Image	Windows	Define				
		Lehigh Uni	versity / Muhle	enberg College	1	Ballot Definition				
		Lehigh University / Muhlenberg College 2008 Presidential Election NATIONAL SURVEY Please chose only one answer for each question. Fill in the oval for the answer that you			Bounding Box NATIONAL SURVEY Election: Lehigh-Muhlenber(x1: 10 y1: 10 x2: [2542] y2: [3290]					
	select for each questi In determining your the following issues	vote for preside	nt in the 2008	election please i	ndicate how importa	Bace: The War in Iraq VoteFor: 1 Bounding Box x1: 350 y1: 1050 x2: 800 y2: 1105				
	The War in Iraq	Very Important	Somewhat Important	Not Too Important	Not At All Important	Label Bounding Box Target Bounding x1: 830 y1: 830 x2: 1060 y2: 1020 x1: 900 x1: 1050 x2:	990 y2: 1105			
	Global Warming The Economy Terrorism Taxes Education	00000	000000	00000	00000	Label Bounding Box Target Bounding x1: 1130 y1: 890 x2: 1360 y2: 1020 x1: 1200 y1: 1050 x2:	g Box 1290 y2: 1105			
	Health Care Crime	000	000	000	000	Label Bounding Box Target Bounding x1: 1430 y1: 890 x2: 1660 y2: 1020 x1: 1050 x2:	g Box 1590 y2: 1105			
	Please identify your	views on the fol Very Favorable	llowing candid Somewhat Favorable	ates for presider Not Too Favorable	nt: Not At All Favorable	Label Bounding Box Target Bounding X1: 1730 y1: 890 x2: 1960 y2: 1020 x1: 1050 x2:	g Box 1890 y2: 1105			
	John McCain Hillary Clinton Barack Obama Mitt Romney Mike Huckabee	00000	00000	00000	00000	Bounding Box VoteFor: 1 Bounding Box x1: 350 y1: 1110 x2: 800 y2: 1165				
	If the 2008 presidenti Hillary Clinton and F					Label Bounding Box Target Bounding x1: 830 y1: 890 x2: 1060 y2: 1020 y1: 1110 x2:	g Box 990 y2: 1165			
	Hillary Clinton John McCain	00				Candidate: Somewhat Importar Label Bounding Box Target Bounding x1: 1130 y1: 890 x2: 1360 y2: 1020 x1: 1110 x2:	g Box 1290 y2: 1165			
	If the 2008 presidenti Barack Obama and R Barack Obama	Republican John				Label Bounding Box Target Bounding x1: 1430 y1: 890 x2: 1660 y2: 1020 x1: 1110 x2:	g Box 1590 y2: 1165			
	John McCain	0				Label Bounding Box Target Bounding x1: 1730 y1: 890 x2: 1960 y2: 1020 x1: 1100 y1: 1110 x2:				
F										

LEHIGH

UNIVERSITY "

A Document Analysis System for Supporting Electronic Voting Research





Lopresti • Slide 15 DAS Workshop • 9/19/08

File format for specifying ballots

Blank ballot

Lehigh University / Muhlenberg College 2007 Presidential Election NATIONAL SURVEY

Please chose only one answer for each question. Fill in the oval for the answer that you select for each question.

In determining your vote for president in the 2008 election please indicate how important the following issues will be:

	Very Important	Somewhat Important	Not Too Important	Not At All Important
The War in Iraq Global Warming The Economy Terrorism Taxes Education	000000	000000	000000	000000
Health Care Crime	00	00	00	00

Please identify your views on the following candidates for president:

Vcry Favorable	Somewhat Favorable	Not Too Favorable	Not At All Favorable
0	0	0	0
0	0	0	0
0	0	0	0
0	0	0	0
0	0	0	0
	Favorable	Favorable Favorable	FavorableFavorableFavorableOOOOOOOOOOOO

If the 2008 presidential election was being held today and the eandidates were Democrat Hillary Clinton and Republican Rudy Giuliani, who would you vote for?

Hillary Clinton Rudi Giuliani	00	

If the 2008 presidential election was being held today and the candidates were Democrat Baraek Obama and Republican Rudy Giuliani, who would you vote for?

Barack Obama O Rudi Giuliani O

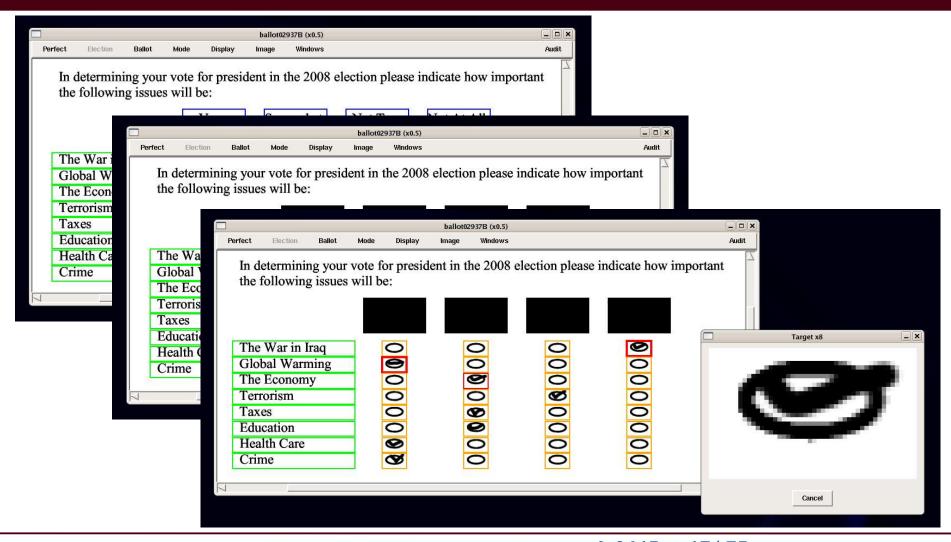
Associated specification

<election ID="election001" Election="Lehigh-Muhlenberg Survey"</pre> bb_x1="10" bb_y1="10" bb_x2="2542" bb_y2="3290"> <race ID="race001" Race="The War in Irag" VoteFor="1"</pre> bb_x1="350" bb_y1="1050" bb_x2="800" bb_y2="1105"> <candidate ID="cand001" Candidate="Very Important"</pre> bbl_x1="830" bbl_y1="890" bbl_x2="1060" bbl_y2="1020" bbt_x1="900" bbt_y1="1050" bbt_x2="990" bbt_y2="1105"> <candidate ID="cand002" Candidate="Somewhat Important"</pre> bbl_x1="1130" bbl_y1="890" bbl_x2="1360" bbl_y2="1020" bbt x1="1200" bbt y1="1050" bbt x2="1290" bbt y2="1105"> <candidate ID="cand003" Candidate="Not Too Important" bbl x1="1430" bbl y1="890" bbl x2="1660" bbl y2="1020" bbt_x1="1500" bbt_y1="1050" bbt_x2="1590" bbt_y2="1105"> <candidate ID="cand004" Candidate="Not At All Important"</pre> bbl x1="1730" bbl y1="890" bbl x2="1960" bbl y2="1020" bbt_x1="1800" bbt_y1="1050" bbt_x2="1890" bbt_y2="1105"> </race> <race ID="race002" Race="Global Warming" VoteFor="1"</pre> bb_x1="350" bb_y1="1110" bb_x2="800" bb_y2="1165"> <candidate ID="cand001" Candidate="Very Important"</pre> bbl_x1="830" bbl_y1="890" bbl_x2="1060" bbl_y2="1020" bbt_x1="900" bbt_y1="1110" bbt_x2="990" bbt_y2="1165"> , , ,



Lopresti • Slide 16 DAS Workshop • 9/19/08

BallotTool GUI for blind auditing



A Document Analysis System for Supporting Electronic Voting Research





Lopresti • Slide 17 DAS Workshop • 9/19/08

BallotTool GUI for HCD

		LM_surveyHCD (x0.25)				LM_surveyHCD (x0.25)				
Perfect	Election	Ballot	Mode	Display	Image	Windows				
	Classified	as Votes	1			X				
	0 0		0							
	(3) (3)	Margaret Street								
			0		• 0					
			0	0						
	8		0							
	• •						Target x8			
	9									
	Classified	as Non-V	otes							
	0 0	5 0	5 0	0	0 0		<u> </u>			
	0	0	0		0 0					
	0 0				0					
	0 0				0 0					
	0 0	Sec. 1			0 0		Cancel			
	0 0	0.00		1000000	0 0					
	0 0	A Council of the	0 0	1	0					
						1				
-										

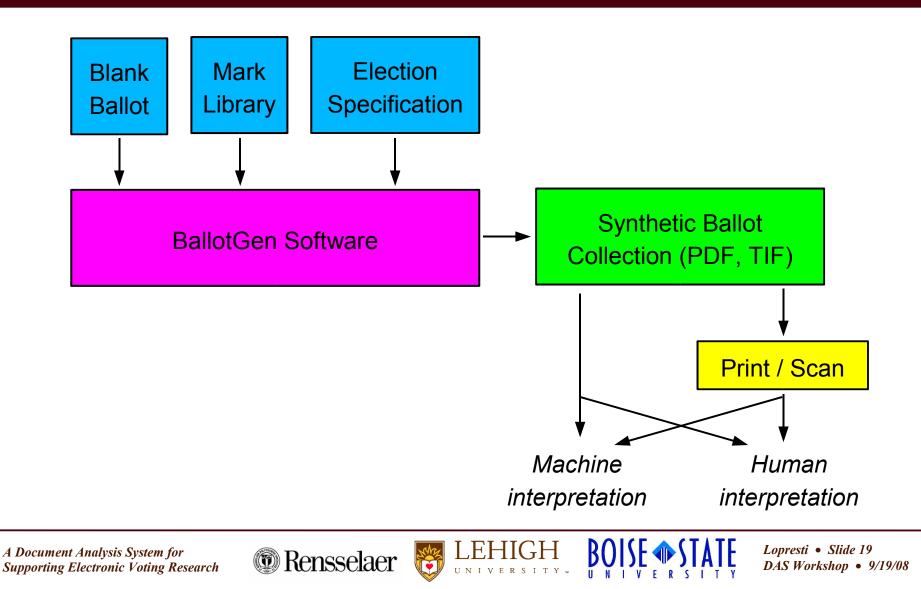
A Document Analysis System for Supporting Electronic Voting Research





Lopresti • Slide 18 DAS Workshop • 9/19/08

BallotGen software



Synthesizing ballots

Two paradigms for injecting marks on blank ballot substrate:

- Extract and place pre-marked targets on image.
- Transform and overlay marks with transparent backgrounds.

In latter case, we can:

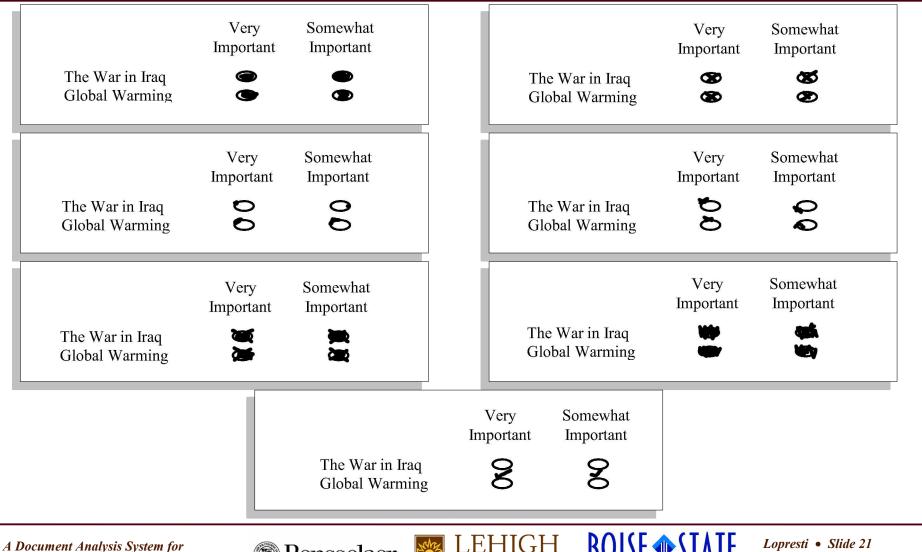
- Adjust x- and y-displacement from target center.
- Scale x- and y-dimensions independently.
- Rotate mark by a random amount.
- Re-map grayscale or color of mark.







Pre-marked targets



Supporting Electronic Voting Research



DAS Workshop • 9/19/08

Synthesizing ballots

Lehigh University / Muhlenberg College 2008 Presidential Election NATIONAL SURVEY

Please chose only one answer for each question. Fill in the oval for the answer that you select for each question,

In determining your vote for president in the 2008 election please indicate how important the following issues will be:

	Very Important	Somewhat Important	Not Too Important	Not At All Important	
The War in Iraq Global Warming The Economy Terrorism Taxes Education Health Care Crime	00000000	0003888008	0000000000	8000080	
Please identify your	-				
	Very Favorable	Somewhat Favorable	Not Too Favorable	Not At All Favorable	
John McCain Hillary Clinton Barack Obama Mitt Romney Mike Huckabee	08000	00080	0000	00000	
				didates were Democr	rat
Hillary Clinton and	Republican Joh	in McCain, who	would you vo	ste for?	
Hillary Clinton and Hillary Clinton John McCain		in MeCain, who	would you vo	te for?	
Hillary Clinton John McCain	etial election wa	s being held tod	lay and the can	didates were Democr	rat

Simulated Lehigh-Muhlenberg 2008 Presidential Election survey. Synthesized using marks that are randomly chosen and placed (some intentionally "marginal").

A Document Analysis System for Supporting Electronic Voting Research



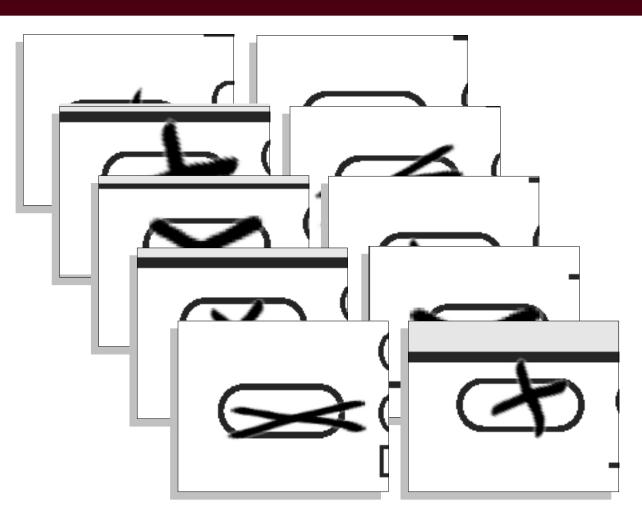




Lopresti • Slide 22 DAS Workshop • 9/19/08

Transformed and overlayed marks

OFFICIAL BALLOT STAT	E GENERAL ELECTION BA COUNTY NAME NOVEMBER 7, 2006	ALLOT
To vote, co	INSTRUCTIONS TO VOTERS mpletely fill in the oval(s) next to your chok	ce(s) like this:
FEDERAL OFFICES	STATE OFFICES	COUNTY OFFICES
UNITED STATES SENATOR VOTE FOR ONE	SECRETARY OF STATE VOTE FOR ONE	COUNTY AUDITOR VOTE FOR ONE
	CANDIDATE INDEPENDENCE	
	CANDIDATE DEMOCRAT C-FARMER-LABOR	COUNTY TREASURER
CANDIDATE Party or Principle	C ciety.Lev	VOTE FOR ONE
O elective	STATE AUDITOR	
UNITED STATES REPRESENTATIVE	CANDIDATE	
DISTRICT [NUMBER] VOTE FOR ONE		COUNTY RECORDER
		VOTE FOR ONE
CANDIDATE REPUBLICAN	CANDIDATE DEMOCRAT C-FARMER-LABOR	
CANDIDATE DEMOCRATIC-FARMER-LARCE		
within 'my	ATTORNEY GENERAL VOTE FOR ONE	COUNTY SHERIFF
STATE OFFICES		VOTE FOR ONE
STATE OFFICES		
STATE SENATOR DISTRICT [NUMBER]		
CANDIDATE INDEPENDENCE	CANDIDATE DEMOCRAT C-FARMER-LABOR	
		VOTE FOR ONE
	CONSTITUTIONAL AMENDMENT	
CANDIDATE DEMOCRATIC-TARMER-LABOR		
STATE REPRESENTATIVE	Feiture to vote on a constitutional amendment, will have the same effectian voting no for the amendment.	COUNTY SURVEYOR
DISTRICT [NUMBER]	To vote for a proprised constitutional amendment, completely fill in the oval next to the word "YES" for ther	VOTE FOR ONE
CANDIDATE INDEPENDENCE	completely fill in the eval rest to the word "YES" for thet question. To vote against a proposed comflutional amanterent, completely Ti in the avail next to the word "NO" for that guestion.	
	CONSTITUTIONAL AMENDMENT TITLE	
		CITY OFFICES
	[Dody of question printed in a poor and lower case letters.]	[CITY NAME OPTIONAL
GOVERNOR AND	X NO	COUNCIL MEMBER
LIEUTENANT GOVERNOR VOTE FOR ONE TEAM	COUNTY OFFICES	VOTE FOR UP TO TWO
CANDIDATE AND CANDIDATE INDEPENDENCE		
CANDIDATE AND	COUNTY COMMISSIONER DISTRICT [NUMBER] VOTE FOR ONE	R viter, Fer
CANDIDATE REPUBLICAN CANDIDATE AND	CANDIDATE	
CANDIDATE DEMOCRATIC FARMER LABOR		
C ator item		
	VOTE FRONT AND BACK OF BALLOT	
850-001		



A Document Analysis System for Supporting Electronic Voting Research



)|SE 🍽 SI AI E

Lopresti • Slide 23 DAS Workshop • 9/19/08

Synthesizing ballot collections

🖉 ballotgen	ballotgen			
Info Ballot	Info Ballot	🖉 ballotgen		- 🗆 🛛
		Info Ballot	Info Ballot Marks Contests Election Run Quit	
Define		Define	Define Election	^
Lehig	0.5	Uniter 0.		
Lehig			Undervote Rate 0.02	
S		Step	Step 4: define election (# of ballots,	=
		United	Overvote Rate 0.02 Undervote and overvote rates, etc.)	
			Randomize ID 🔽	
		State 0.	Experiment Suffix 001	
<	<			v

A Document Analysis System for Supporting Electronic Voting Research





Lopresti • Slide 24 DAS Workshop • 9/19/08



Status:

• Prototype nearly complete – blind auditing and HCD experiments will commence soon in collaboration with social scientist colleagues. Results to be presented in future papers.

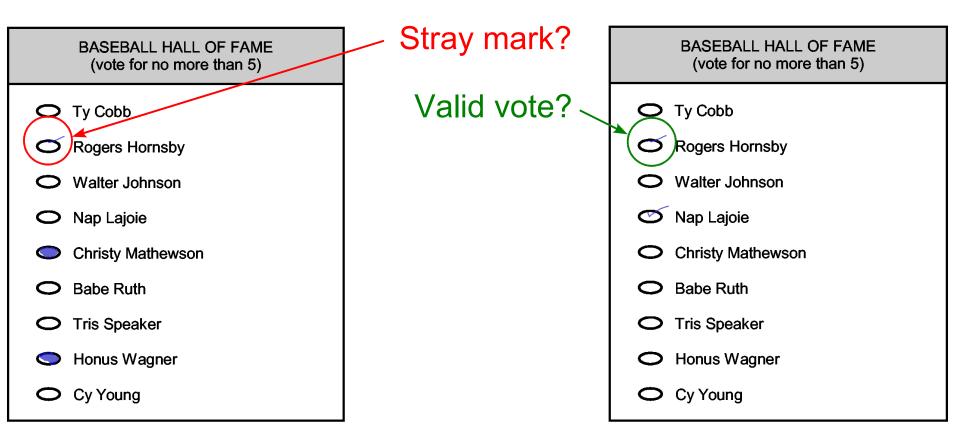
Conclusions:

- Paper ballot processing provides an opportunity to apply document analysis research to a timely and important problem.
- Upon reflection, a number of other ideas will come to mind. E.g., style-based recognition for interpreting marginal markings.





Whole-ballot recognition



\Rightarrow Capture voter intent via style-based techniques.

A Document Analysis System for Supporting Electronic Voting Research



I BOISE 🐠

Lopresti • Slide 26 DAS Workshop • 9/19/08

http://perfect.cse.lehigh.edu/

Paper and Electronic Records for Elections: Cultivating Trust



This work was supported in part by the National Science Foundation under award numbers NSF-0716368, NSF-0716393, NSF-0716647, and NSF-0716543. Any opinions, findings and conclusions or recommendations expressed in this material are those of the authors and do not necessarily reflect those of the National Science Foundation.

A Document Analysis System for Supporting Electronic Voting Research





Lopresti • Slide 27 DAS Workshop • 9/19/08