Key Issues in Performance Evaluation for Document Analysis Systems*

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* Copies of these slides will be available on my website next week.

Key Issues in Performance Evaluation for Document Analysis Systems





Outline

- Motivation / quick overview of document image analysis.
- A simple example of performance evaluation gone awry.
- How do we know when a problem is solved?
- Counting votes replicating human interpretation.
- A Turing Test-inspired viewpoint.
- Realistic attack models for behavioral biometrics.
- Concluding observations.





Motivation

Isn't performance evaluation easy?

- We all know accuracy, precision/recall, F-measure, etc.
- Standard datasets and competitions are now common.

What are the concerns I hear?

- Everyone believes his/her own problem is unique.
- Disconnect between problems and real-world tasks.
- Desperate need to generate publications.
- As a community, we may be too polite.

Why is it so important to do performance evaluation well?

- Measure progress ⇒ prevent wasted effort.
- Scientific respectability.



Motivation

Typical view of a pattern recognition problem:



The real world where our solutions must ultimately live:







Motivation

Pattern recognition techniques are not used in isolation, but rather to solve tasks of interest:

- demands on the degree of automation that is required,
- the minimum acceptable accuracy level,
- and the kinds of errors that can be tolerated.

Important implications for:

- performance evaluation,
- and, ultimately, the success of the system.





A Quick Overview of Document Image Analysis (DIA) and Optical Character Recognition (OCR)

Many examples I cite draw from this field which presents a rich range of research opportunities. On the other hand, many observations I make will (I hope) generalize.





Typical DIA Workflow



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Document Layout Analysis

Detection of the document logical structure (lines, paragraphs, columns) from the physical structure (image blocks).



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Slide 8

Challenges in Layout Analysis



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Components in an OCR Workflow



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Lopresti Slide 10

Measuring Performance Appropriately: A Simple Worst-Case Example

It's instructive to consider what can go wrong when a standard technique used for performance evaluation is applied without considering the ultimate application.



Measuring DIA Performance

construct page grammars sufficiently and table robust to ignore speckle. This is feasible nals, pate but tedious. Instead, we filter out all forms we

and tables of contents in technical journals, patent applications, resumes, typed forms with a prespecified layout, sheet

For the above input, which DIA result is better?

(a) construct page grammors sufficiently robust to ignore spcckle. This is feasible but tedious. Instead, we filter out all ...

... and tobles of contents in technical journals, patent applications, resumes, typed forms with a prespecified layout, sheet ... OCR errors

(b) construct page grammars sufficiently and tables of contents in technical jour-robust to ignore speckle. This is feasible nals, patent applications, resumes, typed but tedious. Instead, we filter out all forms with a prespecified layout, sheet ... *Missed columns*



Lopresti Slide 12

Measuring DIA Performance

- Which DIA result is better?
- It depends on the application!





Lopresti Slide 13

String Edit Distance

Edit distance is standard measure used for OCR accuracy.

The Edit Distance Problem.

Given two sequences, find the optimal series of deletions, insertions, and substitutions to transform one into the other.

Input: Two sequences:

$$v = v_1 v_2 \dots v_m$$
 and $w = w_1 w_2 \dots w_n$

Output: An optimal series of basic editing operations:

$$e_1, e_2, ..., e_t$$

such then, when applied to one of the sequences, say *v*, it is transformed into the other sequence, *w*.

Here "optimal" can mean any of a number of things, including "fewest" or "lowest- / highest-cost."



String Edit Distance

Given two sequences v and w, consider what is required to compute optimal distance between prefixes v[1.../] and w[1.../]. There are three possible cases:





String Edit Distance

min

Conceptually, this might look something like this:

optimal distance at v[1../] and w[1..j]

We assume deletions, insertions, and mismatches have positive cost, while matches have zero or negative cost. optimal distance at v[1..*i-1*] and w[1..*j*] + cost of deleting v[/]

optimal distance at v[1../] and w[1..j-1] + cost of inserting w[j]

optimal distance at v[1..*i-1*] and w[1..*j-1*] + cost of matching v[1] and w[j]



Lopresti Slide 16

Measuring DIA Performance

construct page grammars sufficiently construct page grammors sufficiently robust to ignore speckle. This is feasible robust to ignore spcckle. This is feasible but tedious. Instead, we filter out all but tedious. Instead, we filter out all Small edit distance and tables of contents in technical jourand tobles of contents in technical journals, patent applications, resumes, typed nals, patent applications, resumes, typed forms with a prespecified layout, sheet fonns with a prespecified layout, sheet Ground truth Large edit distance construct page grammars sufficiently and tables of contents in technical jourrobust to ignore speckle. This is feasible nals, patent applications, resumes, typed but tedious. Instead, we filter out all forms with a prespecified layout, sheet

It is vital to match your performance measure to your target application.

Key Issues in Performance Evaluation for Document Analysis Systems





Just now "in the weeds."





Turn to 30,000 foot view.



Performance evaluation confirms when we have advanced state of the art and, ultimately, when a problem is solved.



What's the challenge?

We define our open problems as automating a task: this is quite different from math, physics, theoretical CS, etc.

Some ways of measuring success:

- Accuracy of new algorithm (vs. previous methods).
- Current degree of community interest (publishability).
- Economic considerations (net payoff for using method).
- Distinguishability of algorithm from human result.







When is a problem solved? This seems like a simple, basic question. It also seems like an important question. But it's not clear we know how to answer it ...





The endless pursuit of perfection:

"A problem is solved if there is a method which has been widely publicized and documented and freely available to the community which achieves 100% accuracy on within-spec inputs it receives."





As good as it gets:

"A problem is solved if there is a method which has been widely publicized and documented and freely available to the community which performs better than any other method, and which cannot be further improved without investing excessive resources."





Good enough to get the job done:

"A problem is solved if there is a method which has been widely publicized and documented and freely available to the community which cannot be replaced with any other method to improve the end-to-end performance of a specific application of interest."





Pure pragmatism:

"A problem is solved when it is no longer possible to get a paper published on the topic (or, alternatively, to raise research funding to study the question)."





The Turing Test:

"A problem is solved if there is a method which has been widely publicized and documented and freely available to the community which generates output for a given input that a human judge cannot reliably distinguish from the output of a human expert."





Show of Hands

Which viewpoint(s) do you agree with?

- The endless pursuit of perfection.
- As good as it gets.
- Good enough to get the job done.
- Pure pragmatism.
- The Turing Test.





Key Considerations

Let's also keep in mind the following important points:

- Populations vs. samples: performance figures like error, reject, or retrieval rates are of interest only with regard to populations rather than specific samples.
- Algorithms, heuristics, and implementations: most of pattern recognition is built on heuristics rather than algorithms, although the latter term is applied to both. To be a solution, an algorithm must be implementable.
- Desirable criteria: solutions should be invariant to 90° rotation, modest differences in resolution, remapping RGB/gray values, jitters in threshold settings, etc.





A Simple Yet Vexing Case Study: Counting Votes Recorded on Paper

Topic of current interest where the legal need to respect voter intent transforms a seemingly trivial pattern recognition problem into much more complex task.



Counting Votes Not So Easy

INSTRUCTIONS TO VOTERS To vote, completely fill in the oval(s) next to your choice(s) like this:		
FEDERAL OFFICES	STATE OFFICES	COUNTY OFFICES
UNITED STATES SENATOR VOTE FOR ONE	SECRETARY OF STATE VOTE FOR ONE	COUNTY ADDITOR VOTE FOR ONE
		CANDIDATE
CANDIDATE REPUBLICAN		
		COUNTY TREASURER VOTE FOR ONE
Party or Principle	STATE AUDITOR	CANDIDATE
UNITED STATES REPRESENTATIVE	VOTE FOR ONE	
DISTRICT [NUMBER]		COUNTY RECORDER
		VOTE FOR ONE
CANDIDATE REPUBLICAN	CANDIDATE DEMOCRATIC-FARMER-LABOR	
CANDIDATE DEMOCRATIC-FARMER-LABOR	where Yay	
Atlania, if any	ATTORNEY GENERAL VOTE FOR ONE	COUNTY SHERIFF
STATE OFFICES		VOTE FOR ONE
STATE SENATOR DISTRICT [NUMBER]		
		COUNTY ATTORNEY
		VOTE FOR ONE
	AMENDMENT	
	Failure to vote on a constitutional amendment, will have	🔊
STATE REPRESENTATIVE DISTRICT [NUMBER]	To vote for a proposed constitutional amendment, completely III in the oval next to the word "YES" for that	COUNTY SURVEYOR VOTE FOR ONE
	question. To vote against a proposed constitutional amendment, completely fill in the oval next to the word "NO" for that question.	
	CONSTITUTIONAL AMENDMENT TITLE	
	[Body of question printed in upper and lower case letters.]	[CITY NAME OPTIONAL]
GOVERNOR AND		COUNCIL MEMBER
VOTE FOR ONE TEAM	COUNTY OFFICES	CANDIDATE
CANDIDATE AND CANDIDATE INDEPENDENCE		
CANDIDATE AND CANDIDATE	DISTRICT [NUMBER]	😡 wards, fary
CANDIDATE AND		C arts-h. fary
CANDIDATE DEMOCRATIC-FARMER-LABOR	CANDIDATE	
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	2	

INSTRUCTIONS TO VOTERS

To vote, completely fill in the oval(s) next to your choice(s) like this:



Is this a legal vote?

- Courts would probably say so ...
- ... but op-scan readers might not count it.

Increasing demands that machine's interpretation match a human's.



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Research Questions

Issues that arise from using paper ballots in elections:

- Accurate interpretation of marginal markings.
- Human cost, error rate, and bias in performing manual recounts.
- Failure modes in ballot imaging (e.g., paper jams).
- Systematic errors due to ballot layout (one candidate may be disadvantaged over another based on physical location on page).

Also keep in mind:

- U.S. elections can be complex (10's to 100's of choices).
- Impact of "voter error" (e.g., improper markings, erasures).
- Potential for traditional ballot-box stuffing.
- Computer hackers attempting to manipulate the vote.



Why isn't this a solved problem?

Students have been taking standardized tests using op-scan answer sheets for decades ...





- While accuracy rates are very high, problems do occur.
- Compared to voters, students are a much more homogeneous (and well-educated) population.
- Standardized testing is NOT anonymous. Students can (and do) complain when they receive a lower score than they expect.



Connection to Forms Processing

Similarities to forms processing, but also some key differences:

- Much broader range of users (education level, literacy, etc.) than for traditional forms applications.
- Ballots must preserve a voter's anonymity.
- Demand to count votes and report results quickly.
- Elections are held infrequently, so voting equipment sits unused for long periods in storage.
- Poll workers often lack technical expertise.
- Maintaining chain-of-custody is a critical security requirement.
- No *financial* interest in making sure votes are counted accurately, but there is tremendous *public* interest.



Counting Votes Not So Easy

Real ballot from an election in California:



One of these votes was counted correctly by the op-scan equipment, the other was not.

Note: this does <u>not</u> mean voting on paper ballots is bad, just (1) manual audits should be mandatory, and (2) more research is needed.

"Improving California's 1% Manual Tally Procedure," Joseph Lorenzo Hall, UC Berkeley School of Information, EVT Workshop 2008.



Whole-Ballot Recognition



Can we capture voter intent via style-based techniques?



Style-Based Mark Recognition

Traditional Forms Processing

Style-Base Ballot Mark Recognition

Can the system interpret the voter's intent? (If a human judge would interpret a marking as an intended vote, then the voting machine should do the same.)

Can fail to record some votes simply because they do not satisfy an arbitrary criterion (e.g., a fixed threshold on the number of black pixels). Assume a voter is self-consistent when marking his/her ballot.

Create a style-based classifier from a set of style-specialized classifiers to improve recognition accuracy.

Limiting

Promising

"Style-Based Ballot Mark Recognition," P. Xiu, D. Lopresti, H. Baird, G. Nagy, and E. Barney Smith, *Proceedings of the Tenth International Conference on Document Analysis and Recognition*, July 2009, Barcelona, Spain, pp. 216-220.

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Challenging Cases



"Style-Based Ballot Mark Recognition," P. Xiu, D. Lopresti, H. Baird, G. Nagy, and E. Barney Smith, *Proceedings of the Tenth International Conference on Document Analysis and Recognition*, July 2009, Barcelona, Spain, pp. 216-220.




System Design



"Style-Based Ballot Mark Recognition," P. Xiu, D. Lopresti, H. Baird, G. Nagy, and E. Barney Smith, *Proceedings of the Tenth International Conference on Document Analysis and Recognition*, July 2009, Barcelona, Spain, pp. 216-220.





Style-Based Performance

Table 3. Target-level error rates (top) and field-level error rates (bottom).

	Classifier					
Sample Set	Check	Ex	Filled	Blend	Separate	Style-based
Check	2.36%	7.46%	25.00%	1.97%	4.35%	2.78%
Ex	0.40%	0.34%	16.16%	0.40%	0.40%	0.35%
Filled	2.75%	2.38%	1.10%	2.75%	2.50%	1.09%
Average	1.84%	3.39%	14.09%	1.70%	2.42%	1.41%
	Classifier					
Sample Set	Check	Ex	Filled	Blend	Separate	Style-based
Check	38.30%	83.25%	100.00%	33.43%	61.08%	42.85%
Ex	7.77%	6.70%	99.30%	7.77%	7.77%	6.75%
Filled	53.18%	46.07%	20.75%	53.18%	48.55%	20.63%
Average	33.08%	45.34%	73.35%	31.46%	39.13%	23.41%

"Style-Based Ballot Mark Recognition," P. Xiu, D. Lopresti, H. Baird, G. Nagy, and E. Barney Smith, *Proceedings of the Tenth International Conference on Document Analysis and Recognition*, July 2009, Barcelona, Spain, pp. 216-220.

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Slide 38



BallotGen Mark Synthesis

To vote, co	INSTRUCTIONS TO VOTERS To vote, completely fill in the oval(s) next to your choice(s) like this:			
FEDERAL OFFICES	STATE OFFICES	COUNTY OFFICES		
UNITED STATES SENATOR VOTE FOR ONE	SECRETARY OF STATE VOTE FOR ONE	COUNTY AUDITOR VOTE FOR ONE		
CANDIDATE INDEPENDENCE	CANDIDATE INDEPENDENCE			
	CANDIDATE	<u>wiek, fan</u>		
		COUNTY TREASURER VOTE FOR ONE		
Party or Principle	STATE AUDITOR	CANDIDATE		
UNITED STATES REPRESENTATIVE	VOTE FOR ONE			
DISTRICT [NUMBER] VOTE FOR ONE				
		VOTE FOR ONE		
CANDIDATE REPUBLICAN	CANDIDATE DEMOCRATIC-FARMER-LABOR			
CANDIDATE DEMOCRATIC-FARMER-LABOR	within Yang			
atteis, fasy	ATTORNEY GENERAL VOTE FOR ONE			
STATE OFFICES		VOTE FOR ONE		
STATE OFFICES				
STATE SENATOR DISTRICT [NUMBER]				
	DEMOCRATIC-FARMER-LABOR	COUNTY ATTORNEY		
		VOTE FOR ONE		
	AMENDMENT			
	Failure to vote on a constitutional amendment, will have			
STATE REPRESENTATIVE	the same effect as voting no for the amendment.	COUNTY SURVEYOR		
DISTRICT [NUMBER] VOTE FOR ONE	To vote for a proposed constitutional amendment, completely fill in the oval next to the word "YES" for that question. To vote against a proposed constitutional	VOTE FOR ONE		
CANDIDATE INDEPENDENCE	amendment, completely fill in the oval next to the word "NO" for that question.			
CANDIDATE REPUBLICAN	CONSTITUTIONAL AMENDMENT TITLE	d anteria, fary		
CANDIDATE. DEMOCRATIC-FARMER-LABOR	(Body of question printed in upper and lower case letters.)	CITY OFFICES		
write-tt. f ary	C YES	[CITY NAME OPTIONAL		
GOVERNOR AND LIEUTENANT GOVERNOR	NO NO	COUNCIL MEMBER		
VOTE FOR ONE TEAM CANDIDATE AND	COUNTY OFFICES	CANDIDATE		
CANDIDATE	COUNTY COMMISSIONER	CANDIDATE		
CANDIDATE AND CANDIDATE REFUIRI CON	DISTRICT [NUMBER]	Se attach, fany		
CANDIDATE AND		stiled, fary		
DEMOCRATIC-FARMER-LABOR				
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Key Issues in Performance Evaluation for Document Analysis Systems



A Bit of Good Luck

But what we'd like to have is ballots from a real election. Even better, the ballots would be from an important election where the voter markings present serious pattern recognition challenges.



Extremely close U.S. Senate race in State of Minnesota: six days after election, unofficial results showed Republican Norm Coleman leading Democratic challenger Al Franken by 206 votes out of nearly 3 million cast, a difference of less than 0.01%.



"Document Analysis Issues in Reading Optical Scan Ballots," D. Lopresti, G. Nagy, and E. Barney Smith, *Proceedings of the Ninth IAPR International Workshop on Document Analysis Systems*, June 2010, Boston, MA, pp. 105-112.



A Bit of Good Luck

- Minnesota uses op-scan ballots.
- Closeness of election triggers a manual recount.
- Both sides are allowed to challenge validity of "questionable" ballots.
- Openness laws make challenged ballots a matter of public record.
- Ballot images made available on MN public radio website.
- PDF files contain 300 dpi TIF images!

http://minnesota.publicradio.org/features/2008/11/19_challenged_ballots/



Key Issues in Performance Evaluation for Document Analysis Systems



Minnesota Statutes

Remember that the guiding principle is *voter intent*. Here are a few key points to keep in mind when interpreting ballot markings:

- "A ballot shall not be rejected for a technical error that does not make it impossible to determine the voter's intent."
- "If a mark (X) is made out of its proper place, but so near a name or space as to indicate clearly the voter's intent, the vote shall be counted."
- "Misspelling or abbreviations of the names of write-in candidates shall be disregarded if the individual for whom the vote was intended can be clearly ascertained from the ballot."

https://www.revisor.mn.gov/statutes/?id=204C.22



Minnesota Statutes

... and ...

- "If a voter uniformly uses a mark other than (X) which clearly indicates an intent to mark a name or to mark yes or no on a question, and the voter does not use (X) anywhere else on the ballot, a vote shall be counted for each candidate or response to a question marked.
- If a voter uses two or more distinct marks, such as (X) and some other mark, a vote shall be counted for each candidate or response to a question marked, unless the ballot is marked by distinguishing characteristics that make the entire ballot defective ..."

https://www.revisor.mn.gov/statutes/?id=204C.22



Minnesota Statutes

... and ...

- "If the names of two candidates have been marked, and an attempt has been made to erase or obliterate one of the marks, a vote shall be counted for the remaining marked candidate."
- "A ballot shall not be rejected merely because it is slightly soiled or defaced."
- "If a ballot is marked by distinguishing characteristics in a manner making it evident that the voter intended to identify the ballot, the entire ballot is defective."

Goal here is to prevent coercion or vote selling.

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Slide 44

https://www.revisor.mn.gov/statutes/?id=204C.22







Who gets vote? Public opinion:

- Norm Coleman: 63% (7,626 votes)
- Al Franken: 4% (474 votes)
- Nobody: 33% (4,050 votes)







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	U.S. SENATOR VOTE FOR ONE DEAN BARKLEY Independence NORM COLEMAN	SOIL AND DIS1		0	CHARLES ALDRICH Libertarian	write-
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۲ آل المعالم ال المعالم المعالم	III.	•		Yes	: 96% (11,250 vo	tes)

No: 4% (452 votes)



Ochallenged Ballots: You be the Judge Campaign 2008 Minnesota Public Radio NewsQ - Mozilla F File Edit View Higtory Bookmarks Tools Help	U.S. SENATOR VOTE FOR ONE
Most Vivited Catting Stated Alaset Handling	DEAN BARKLEY
	NORM COLEMAN NORM CULEMAN
Ballot #7: The Write-out	AL FRANKEN Democratic-Farmer-Labor
View the whole ballot (PDF 🔁 opens in new window)	CHARLES ALDRICH
The Franken campaign challenged this Hennepin County ballot, saying the ballot for U.S. Senate is an undervote and not a vote for Norm Coleman. (Secretary of State's Office)	JAMES NIEMACKL Constitution
U.S. SENATOR write-in_if any	write-in, if any
DEAN BARKLEY Independence NORM COLEMAN Republicar	U.S. REPRESENTATIVE DISTRICT 5 VOTE FOR ONE
AL FRANKEN Democratic-Farmer-Labor	BILL MCGAUGHEY
JAMES ALDHICH JBAMES NIEMACKL	BARB DAVIS WHITE Republican
write-in, if any	KEITH ELLISON Democratic-Farmer-Labor
Does Norm Coleman get the vote?	write-in, if any
Yes. The voter's intent is clear. No. The ballot is an undervote. View Results	ote for Coleman? Public opinion
Done	Yes: 54% (6,080 votes)

No: 46% (5,203 votes)



MN Challenged Ballot Collection

How the ballot collection was generated and harvested:

- Ballots photocopied and originals stored in a secure location.
- Copies scanned to PDF using auto-feeder flatbed scanner.
- Ballot was two-sided, with both sides scanned simultaneously.
- I wrote a simple web "crawler" that automatically downloaded all the files and extracted TIF images from PDF.
- A total of 6,737 ballots in the set.
- Examination of the TIF suggests that ballots were scanned at 300 dpi bitonal, and that lossy compression was never used.
- Hence, they form an ideal dataset for research purposes.



Minnesota Ballot Front and Back

	AITK/N COUNTY	STATE OF MINNESOTA	NOVEMBER 4, 2008
	STATE (GENERAL ELECTION	BALLOT
	To vale com	INSTRUCTIONS TO VOTERS	
	EEDERAL OFFICIER	pallery for the dval(s) next to your choice(s	5) like this:
· · ·	FEDERAL OFFICES	STATE OFFICES	COUNTY OFFICES
	VICE PRESIDENT VICE PRESIDENT VOTE FOR ONE TEAM	STATE REPRESENTATIVE DISTRICT 3B VOTE FOR ONE	SOIL AND WATER CONSERVATION DISTRICT SUPERVISOR DISTRICT 5 VOTE FOR DNE
v 📕	JOHN MCCAIN AND	CAROLYN MCELFATRICK	DONNA RAE ASP
	Pepielose Pepielose	COREN A. SOLBERG	
•	BARACK OBAMA AND		TOWN OFFICE
	JOE BIDEN Genotralis Famentiates	with 120 and 1	TOWN OFFICES
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	RÖGER CALERO AND	amendment.	JOHN STEERER
	ALYSON KENNEDY Bostan Werkers	amandringhi, completely constraints for amandringhi, completely i filing the over mest to the second mYFS' for that quickson. To vote one will a	
	FALPH NADER AND	processes considered amendment completely If in the over text is inclusing least NO for that gets ren	WATNE DAVIS
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	BOB BARR AND WAYNE A. ROOT	CULTURAL HERITAGE AND NATURAL AREAS	TOWN SUPERVISOR SEAT C TOWN OF NORDLAND VOTE FOR ONE
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	DEAN BARKLEY		<u></u>
×	NORM COLEMAN	COUNTY OFFICES	SCHOOL DISTRICT OFFICES
•	AL FRANKEN	COUNTY COMMISSIONER DISTRICT 2 VOTE FOR ONE	SCHOOL BOARD MEMBER INDEPENDENT SCHOOL DISTRICT NO. 1 (AITKIN)
	CHARLES AL DRICH	DALE K. I UFCK	VOTE FOR UP TO THREE
. .	JAMES NIEMACKL	LAURIE A, WESTERLUND	PETER A. WELSHONS
	www.law	· · · · · · · ·	CENNIS HASSA AMP
	U.S. REPRESENTATIVE	SOIL AND WATER CONSERVATION	
	DISTRICT 8 VOTE FOR ONE	DISTRICT SUPERVISOR DISTRICT 3	
	MICHAEL CUMMINS	VOTE FOR ONE	CHARLES WIKELIUS
	JAMES L. OBERSTAR Democracy Jamas Jabo		WILLIAM E. STIMAC
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Key Issues in Performance Evaluation for Document Analysis Systems



Sloppy-But-Valid Marks



Key Issues in Performance Evaluation for Document Analysis Systems



Non-Conforming Marking Styles





Attempts to Cancel a Vote





Votes that Look Cancelled







Stray Marks and Bleedthrough



Key Issues in Performance Evaluation for Document Analysis Systems



Invalidating Markings





An Example from Mexico

And such issues are not limited to U.S. elections ...





Key Issues in Performance Evaluation for Document Analysis Systems



Why isn't this an easy problem?

After all, ballots are just a simple type of form. We must read votes correctly, but we aren't expected to recognize write-ins.

Can't we just push up reject rate until accuracy reaches 100%?

Remember, we can't change rules in ways that violate the law. VOTER INTENT is the definition we must always follow.

To do this right, we must be prepared to:

- Reject any ballot that may contain "identifying marks."
- Recognize intent when mark is atypical or far from target.
- Accurately identify when a vote has been cancelled.



Status

- Ground truth collected from 8 test subjects, 980 ballot sides.
- All 6,737 ballots now online on DAE server (see URL below for more details on the server and its capabilities).



http://dae.cse.lehigh.edu/DAE/



Adapting the Turing Test for Declaring a Problem Solved

An interesting thought experiment, given the demand for algorithms that can perform at human levels when users are free to act in ways that confound the system.



Recall from Earlier ...

The Turing Test:

"A problem is solved if there is a method which has been widely publicized and documented and freely available to the community which generates output for a given input that a human judge cannot reliably distinguish from the output of a human expert."

Differs significantly from employing ground-truth provided by a human expert in advance.

"Adapting the Turing Test for Declaring Document Analysis Problems Solved," D. Lopresti and G. Nagy, Proceedings of the Tenth IAPR International Workshop on Document Analysis Systems (DAS 2012), March 2012, Gold Coast, Australia, 5 pages.





The Imitation Game

Vol. Lix, No. 236.] [October, 1950	1 The Imitation Game
MIND A QUARTERLY REVIEW OF PSYCHOLOGY AND PHILOSOPHY 	I PROPOSE to consider the question, 'Can machines think?' This should begin with definitions of the meaning of the terms 'machine' and 'think'. The definitions might be framed so as to The new form of the problem can be described in terms of a game which we call the 'imitation game'. It is played with three people, a man (A), a woman (B), and an interrogator (C) who
I reports to consider the question, 'Can machines think ?' This should begin with definitions of the meaning of the terms 'machine' and 'think'. The definitions might be framed so as to reflect so far as possible the normal use of the words, but this attitude is dangerous. If the meaning of the words 'machine' and 'think' are to be found by examining how they are commonly used it is difficult to escape the conclusion that the meaning and the answer to the question,' Can machines think ?' is to be sought in a statistical survey such as a Gallup poll. But this is absurd. Instead of attempting such a definition I shall replace the generation by another which is closely related to it and is exressed	may be of either sex. The interrogator stays in a room apart from the other two. The object of the game for the interrogator is to determine which of the other two is the man and which is the woman. He knows them by labels X and Y, and at the end
in relatively unambiguous words. The new form of the problem can be described in terms of a game which we call the 'initiation game'. It is played with three people, a man (A), a woman (B), and an interrogator (C) who may be of either sex. The interrogator stays in a room apart from the other two. The object of the game for the interrogator is to determine which of the other two is the man and which is the woman. He knows them by labels X and Y, and at the end of the game he says either 'X is A and Y is B' or 'X is B and Y is A'. The interrogator is allowed to put questions to A and B thus: C: Will X please tell me the length of his or her hair ? Now suppose X is actually A, then A must answer. It is A's 28 43	We now ask the question, 'What will happen when a machine takes the part of A in this game ?' Will the interrogator decide wrongly as often when the game is played like this as he does when the game is played between a man and a woman ? These questions replace our original, 'Can machines think ?'
	A. M. Turing, "Computing Machinery and Intelligence

Mind, vol. 59, no. 236, October 1950, pp. 433-460. "Adapting the Turing Test for Declaring Document Analysis Problems Solved," D. Lopresti and G. Nagy, Proceedings of the Tenth IAPR International Workshop on Document Analysis Systems (DAS 2012), March 2012, Gold Coast, Australia, 5 pages.



The Turing Test



SuccessRate₂

Is SuccessRate₂ \approx SuccessRate₁?

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The Turing Test

The Turing Test is an elegantly simple idea, so it should be simple to implement, right?



Is SuccessRate no better than random chance ?

 Note this differs from Turing's original formulation.

 When considering a real implementation, other, more serious complications arise.

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Long Bet Rules

Turing was nonspecific about how to administer his Test, but concreteness is needed when \$20,000 is at stake.

- Each of three Turing Test judges is to conduct an online interview ("chat") with each of four human players as well as the machine for two hours.
- At the end of these interviews, the judges indicate whether or not each candidate is human and also rank them from "least human" to "most human."
- The machine is said to pass the Turing Test if it fools two or more judges and if its median rank is equal to or greater than at least two of the human players.

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Adapting the Turing Test

The Long Bet is a one-time event with a significant amount of prize money involved. As a result, it makes sense to employ a heavy-weight protocol for the test.

How can the Turing Test be applied in document analysis?

- What are the essential qualities to preserve?
- What can be dispensed with, or at least simplified?
- When implemented, how would the test "look"?
- When might such a test be appropriate?

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Human judgment is applied to determine a simple machine/human distinction and nothing more complex than this. Automated evaluation (i.e., a computation to determine how "similar" a machine output is to some predefined human "ground truth") is ruled out.



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A judge may ask any number of questions before making a determination. A "question" here is a challenge that requires a response from the player. For document analysis applications, this will normally consist of a page image to be processed in some way.



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The judge decides which questions to use, and is free to conduct the questioning of the players without constraint on the choice, sequence, and number of questions.



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A series of such evaluations, with anyone being allowed to volunteer to serve as judge or as the human player, is conducted before declaring a problem "solved" (if/when the success rates of the best-performing judges are statistically no better than random).



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Properties to Adapt

Some aspects of Turing's original Test must be updated:

- The judge and players do not interact via a natural language question-and-answer process. Instead, they employ a graphical user interface which supports the upload of image files and visual inspection of results.
- The domain of discourse is no longer open-ended. Note that this replaces Turing's original question "Can machines think?" with our "Is this problem solved?"

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GUI from Judge's Perspective



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Other Considerations

Additional details to be addressed, some easy, some hard:

- Anyone should be permitted to volunteer at any point in time to serve as the judge or the human player.
- The need to pair a judge with a human player can be addressed through crowdsourcing (e.g., using micro-payments to recruit subjects like Mechanical Turk).
- How can we eliminate out-of-scope querying / collusion?
- Which problems are appropriate to test this way? (Avoid tedious tasks where machines are "too good.")
- How can learning (by human, by machine) be included?

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Attack Models for Biometrics

My interests in rigorous, real-world performance evaluation have included research on attack models for behavioral biometrics, including online handwriting.

Trained, talented forgers are far more effective than "naïve" forgers, who are even bested by an automated synthesis technique.



"Forgery Quality and Its Implications for Behavioral Biometric Security," L. Ballard, D. Lopresti, and F. Monrose, IEEE Transactions on Systems, Man, and Cybernetics Part B, vol. 37, no. 5, October 2007, pp. 1107-1118.



Lopresti Slide 75

Concluding Observations

- Play close attention to performance evaluation it's important and not as straightforward as it may seem.
- Simply following common practice is not always enough.
- In most cases, ultimate goal is to replicate human interpretation for a pattern recognition task of interest.
- Recent developments including new and better classifier technologies as well as the era of "big data" have led to tremendous breakthroughs and useful systems - but this doesn't diminish importance of performance evaluation.
- My thinking developed through collaborations with my students and colleagues, including Prof. George Nagy.



Thank you!

iGracias!





A Few Words About My University





Lehigh University



Packard Lab: Home of Computer Science & Engineering

- Private research university (1865)
- Four colleges: Engineering, Arts & Sciences, Business, Education
- 441 full-time faculty members
- 4,577 undergrads, 2,064 grad students
- Three campuses, over 1,600 acres (side and top of mountain, heavily wooded)
- Located about 1.5 hours from NYC and Philadelphia, 3 hours from Washington
- Ranked in top 15% of U.S. national universities
- Ranked in top 20% of U.S. PhD-granting schools for engineering



Lehigh University



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Anand Jagota, director of Lehigh's bioengineering department, on how data science is transforming the way researchers work in the study of biomaterials, biomechanics and nanobiotechnology.

ABOUT THE DIRECTOR



DANIEL LOPRESTI

Daniel Lopresti, professor and chair of Lehigh's department of computer science and engineering, is the director of Data X. Lopresti, who most recently has served as interim dean of the P.C. Rossin College of Engineering and Applied Science, conducts research examining fundamental algorithmic and systems-related questions in pattern recognition, bioinformatics and computer security. He is an established leader in the international document analysis research community, having co-chaired most of the major conferences in the field, and has also applied his technical expertise in the area of electronic voting. He received his Bachelor of Science degree from Dartmouth in 1982, and his Ph.D. in computer science from Princeton in 1987.

http://www.lehigh.edu/datax

Lopresti Slide 82

Key Issues in Performance Evaluation for Document Analysis Systems

